



EXHIBITOR ORGANISATIONAL GUIDELINES

WINE PRAGUE | 19 October 2026 | Palác Žofín – Slovanský ostrov

GENERAL INFORMATION

- Opening hours for trade visitors 10:00 – 19:00
- Opening hours for the general public 16:00 – 19:00
- Opening hours for exhibitors 08:45 – 19:30
- Two exhibitor passes will be issued on site from 08:45
- Parking and vehicle access to Žofín Palace on Slovanský Island are not permitted.

TASTING GLASSES

Tasting glasses are supplied by our event partner Jelínek Glass. They will be available to exhibitors and visitors at two locations: in the ground-floor foyer and in the first-floor foyer.

WINE COOLING

Your exhibition table is equipped with a wine cooler and a spittoon. We will replenish the ice in the cooler as needed throughout the fair.

WATER

Each exhibitor will receive 1 litre of San Pellegrino water and 1 litre of Acqua Panna water from the organiser. Visitors can purchase water at the refreshment counter in the first-floor foyer.

ADVERTISING

Your table will be labelled with your company name and the number shown on the floor plan. To increase your visibility at the event, you may place a roll-up banner measuring no more than 100 × 200 cm next to your exhibition space.

WINE DELIVERY

Due to restricted vehicle access to Žofín Palace on Slovanský Island, we are arranging **consolidated transport of the wines to be presented directly to your table.**

The wines must be delivered by **Wednesday 14 October 2026**, in accordance with the instructions you received by email.