

Wine Prague 2022



FINAL REPORT

The biggest wine event of the year has confirmed its status at home and in Europe after a three-year covid break.

Wine Prague 2022 by numbers:

4 672 visitors

174 exhibitors

109 domestic wine producers

25 foreign exhibitors from seven countries

27 domestic and foreign trade companies

5 professional seminars



After two days full of tastings, presentations and business meetings, the Wine Prague 2022 International Wine Fair closed its doors on Wednesday 11 May and once again confirmed its role as the largest and most important wine event in the Czech Republic and a major wine fair in the Central and Eastern Europe.

The 6th edition of Wine Prague took place at the „PVA EXPO PRAHA“ Letňany exhibition centre on May 10 and 11. The fair was held after a three-year break forced by the pandemic of covid-19 and epidemiological measures. With the gradual relaxation and return to normal life, the demand for the traditional way of presenting wines and meeting clients is huge, as evidenced by the number of domestic and international events, presentations and fairs taking place during this spring. It is precisely because of the very rich spring programme of domestic and international events, and also at the request of many exhibitors in previous years, that the organisers decided to shorten the fair to two days. This brought with it a very intensive programme and a great interest of visitors. The two days of the fair were thus entirely devoted to wine, its cultural promotion, education and, above all, a number of business meetings and negotiations. This year, the entire exhibition space was arranged in one exhibition hall and divided in such a way as to make the whole fair more compact, more accessible and the location of the exhibitions essentially equal.

A total of 174 exhibitors and 4,672 visitors attended the Wine Prague 2022 International Fair. Again this year, visitors were treated to a very attractive accompanying programme of tastings and seminars. For example, Piálek & Jäger Winery presented its wines, top wines from the south of France were presented in two masterclasses by Bandol.cz, Zebra Wines offered wines from the Tuscan winery Bacci Wines and a hot new product – the new line of Riedel Veloce glasses - was presented by Advivum and Riedel representative for Europe Ms. Lauren Kline.



Wine Prague 2022 was attended by many restaurateurs, sommeliers, F&B managers and, of course, wine merchants, including buyers from all major supermarkets and hypermarkets. And not to forget the many other products and services offered that are directly related to wine and gastronomy. Especially for wine merchants and gastronomy professionals, Wine Prague 2022 thus brought a great number of opportunities to establish and develop business relationships and optimise their portfolios. This was ultimately reflected in the positive evaluation of the fair by winemakers and visitors alike.

The organizer of Wine Prague 2022 was, as in previous years, the company Yacht, s. r. o., with many years of experience in organizing successful exhibitions and trade fairs. The main media partner and co-organizer of this professional wine festival has been WINE & Degustation magazine since the beginning. Wine Prague 2022 was held with the support of the Wine Fund of the Czech Republic, and the partners were the Association of Sommeliers of the Czech Republic and the KVĚTNÁ 1794 glassworks, which supplied top-quality hand-blown glasses for the various styles of wines tasted at the fair. Another partner was Krondorf, a supplier of Czech mineral water of the highest quality.

„We were very much looking forward to Wine Prague 2022. There is a sense of tension in the whole industry after a long break and the need to meet normally again and create new business opportunities. This is true both from the side of winemakers and professionals, i.e. wine merchants, importers and the re-emerging restaurant and hotel sector. And we can't forget the top private clientele, who literally kept many winemakers and importers afloat throughout the covid lockdowns. Visitor interest was really high this year, with the shortening of the fair to two days adding to its intensity. Personally, I am very happy that this year we managed to invite two new Czech companies to participate and partner with us - KVĚTNÁ 1794 glassworks, a supplier of glass of the highest world quality, and Krondorf,



a supplier of unique mineral water. And I must not forget Anton Kaapl, an excellent producer of spirits from South Bohemia, or INTERIA Znojmo, a producer of many important wooden accessories for wine and gastronomy. It is great that the absolute leaders in the field are joining forces at the most important domestic wine event and that we can present other exceptional Czech products in addition to wines to visitors from home and abroad," says Michal Šetka, the fair's president, about this year's Wine Prague 2022 event.

This year, Wine Prague once again confirmed its privileged position among domestic wine events to successfully present wines to the professional and expert public. It is a unique event for Czech and Moravian winemakers, importers of foreign wines as well as foreign winemakers and their groups looking for business opportunities on the Czech and Slovak markets. Negotiations are already underway for the participation of very interesting and prestigious companies and associations, as well as entire national delegations at Wine Prague 2023.

Daniel Guryča
Director of the Wine Prague fair

