

Wine Prague 2023



FINAL REPORT

The largest professional wine event in the Czech Republic confirmed its important role.

Wine Prague 2023 by numbers:

5 142 visitors

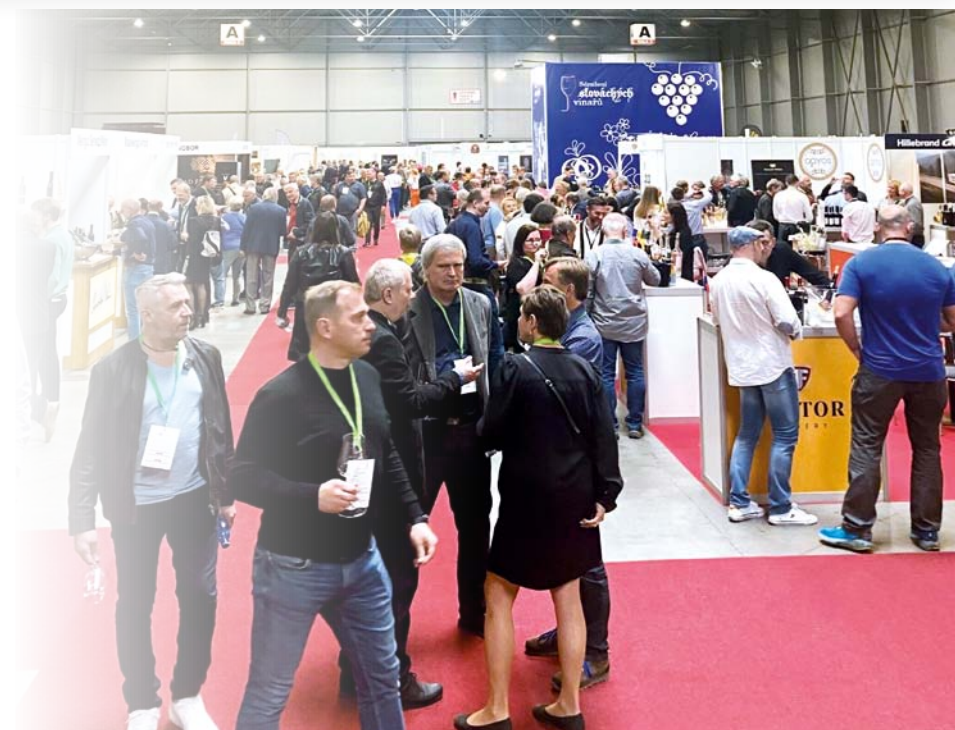
180 exhibitors

67 domestic wine producers

69 foreign exhibitors from 15 countries

38 domestic and foreign trade companies

13 professional seminars



Wine Prague 2023 International Wine Fair took place at the PVA EXPO PRAHA Letňany exhibition centre on 16th and 17th of May 2023. 5 142 visitors were welcomed by 180 exhibitors from 15 different countries and some of them also participated at the very interesting accompanying programme during the two days of the fair. The PVA EXPO PRAGUE Exhibition Centre has once again become a place dedicated to wine, its cultural promotion and a space for many business meetings.

Many personalities from all fields of the wine world headed to Wine Prague 2023. Among the visitors, it was possible to see important wine merchants, shop buyers, representatives of the gastronomy, sommeliers, representatives of the press, important private clients and many personalities from the cultural and sporting world for whom the passion for wine has become part of their lives. All this clearly proves that Wine Prague has confirmed its privileged position as the largest and most important wine event in the country and at the same time the most important wine fair in Central Eastern Europe. In addition to wine, however, it was also possible to find also noble spirits and many other products and services directly related to wine and gastronomy at the Wine Prague 2023.

The organizer of Wine Prague 2023 was, as in previous years, the company Yacht, s.r.o., with many years of experience in organizing successful exhibitions and fairs. The main media partner and co-organizer of this professional wine event has been again the WINE & Degustation magazine. Wine Prague 2023 was held with the support of the Wine Fund of the Czech Republic and the partners were the Association of Sommeliers of the Czech Republic, the company KVĚTNÁ 1794, which was the exclusive supplier of the glass used for tastings at the fair, as well as the top mineral waters San Pellegrino and Acqua Panna, which were available to exhibitors and visitors.



In addition to a number of winemakers and wine and gastronomy-related companies, visitors were able to take part at the very attractive programme of tastings and seminars. A new feature of this year's fair was the special „San Pellegrino Tasting Zone“ located right in the main hall, where interested visitors could take part in a series of extremely interesting presentations, seminars and masterclasses.

The second venue for seminars and masterclasses was the traditional large tasting hall. On the first day of the fair, a special programme of the Association of Sommeliers of the Czech Republic took place there, followed by other exhibitors' events on the second day. Visitors were able to participate for example at the seminars held by the Czech National Sommelier Klára Kollárová on the topic of the terroir for the domestic key grape varieties, taste prestigious rosé wines from Provence from Château d'Esclans, and also to taste wines from individual parcels of the famous Burgundy Château De Pommard, get to know the most prestigious wines from LVMH's portfolio, visit Slovácko region and get to know the typical varieties and excellent winemakers there, or understand the style of wines from the southern French appellation of Bandol.

Very interesting was also the seminar on the influence of vineyard protection on the final style of the wine organized by Mayline, the presentation of wines from Moldova or the specialty „Marhulové“ - wine from apricots. Some exhibitors also prepared an accompanying programme directly at their stands. There was great interest in the stand of the Ekovín association, where the topic of the ecology of viticulture in the Czech Republic was intensively discussed and it was possible to taste organic wines awarded at several world competitions.



The Wine Prague 2023 fair brought a number of important business meetings and fulfilled its mission also in terms of education and developing knowledge about wine and related fields. The organisers received many positive reactions from domestic and foreign winemakers and other exhibitors regarding the organisation of the fair as well as the interest of visitors and the business contacts established. We look forward to seeing all traditional and new exhibitors and visitors next year at Wine Prague 2024.

All the most up to date information can be found at www.wineprague.com

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