## **FINAL REPORT**



Date: 25. - 27. 5. 2015

Place: PVA EXPO PRAHA

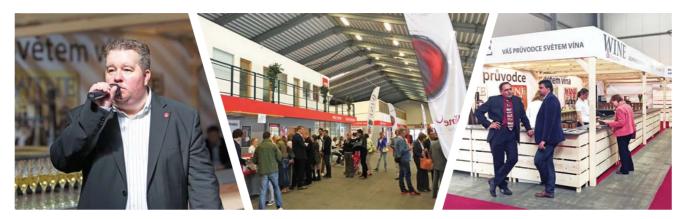
Number of exhibitors: 185

Exhibition area: 4 200 m<sup>2</sup>

Number of visitors: 5 228

Organizer: YACHT, s.r.o.

## Wine in the heart of Europe



**Wine Prague 2015**, an international fair for wine professionals, was held from 25th to 27th May at the PVA EXPO Prague Letňany exhibition centre. Spanning an exhibition area of **4 200 m<sup>2</sup>**, Wine Prague 2015 was classified as one of the largest wine events of this year. The fair presented a unique opportunity to taste excellent wines from more than **20 countries** around the world.

Wine Prague 2015 had the honour of welcoming 185 exhibitors and 5 228 visitors, 68 % of which comprised professional merchants, sommeliers, and representatives from the "HORECA" sector. A great many interesting and highly acclaimed wineries were presented at the fair alongside small family businesses offering limited exceptional wines. Visitors were also able to sample domestic wines from winemakers of famous regions including VOC Znojmo, VOC Modré Hory, the V8 Alliance of Winemakers, the "Classic sparkling wine" Association and the Association of Slovácko Winemakers.

Meanwhile the National Wine Centre and Winemakers Association stand provided interested professionals with detailed information about wines from the Czech Republic. In addition to the above foreign wines were also represented to an exceptionally high standard. The event introduced a large number of well-known specialized importers of wines from around the world, placed alongside small family wineries boasting classical and new popular organic and

biodynamic vineyards. Such levels of attendance clearly demonstrate the huge and wide selection of wines spanning a range categories and price levels available in the Czech Republic. Wine Prague 2015 also presented many producers and entire consortiums such as Spain's Navarra and Murcia regions not to mention Italy's famous Consorzio Vino Nobile di Montepulciano from Tuscany. Lovers of the world's most famous bubbles were delighted to see such a large number of great champagne houses here. One of the fair's highlights was unquestionably the presentation of the prestigious Burgundy Domaine Joseph Drouhin.

The fair was reviewed very positively in many respects and the feedback from the public and the exhibitors was very encouraging already during the event. Great importance was ascribed to the interesting accompanying programme featuring 17 presentations of wine as well as coffee tastings. The programme continued with a new classification of wines from the VOC Znojmo and VOC Modré Hory, a seminar on the use of domestic sparkling wines and musts in gastronomy, as well as the presentation of Austrian wines and showcasing of the most interesting wines from the publication "Guide to the best wines of the Czech Republic 2014-2015".

The next fair – **Wine Prague 2016** will take place from **23rd to 25th May 2016**. For further information, please go to: **www.wineprague.com.** 





Partners of the fair:















## Wine in the heart of Europe

















www.veletrhvina.cz

## See you!



